

TY CRAWFORD

multimedia producer | photographer | designer | nerd

✉ ty@tycrawford.com

🌐 http://tycrawford.com

📍 Reedsville, WV

☎ 1.304.506.3199



EXPERIENCE

Multimedia Designer

Stone Road Media Digital Marketing Agency

📅 (2018 - Present)

📍 Uniontown, PA

- Responsible for the development of digital and print media to include items such as websites, landing-pages, SEO, photography, graphics, animation, video production, and product packaging, in order to increase sales and promote brand awareness for clients.

Interactive Digital Media Developer

American Public University System

📅 (2014 - 2018)

📍 Remote / Work from Home

- Design and develop accessible digital assets including graphics, videos, interactive branching scenarios, and simulations, for dynamic online learning experiences.
- Provide general programming expertise, and serve as technical liaison between internal groups for all assigned projects.

Senior Multimedia Designer

American Public University System

📅 (2012 - 2013)

📍 Charles Town, WV

- Served as lead multimedia team expert in the design and development of video, animation, photography, audio production, interactive development and other digital assets for maximum effectiveness in the online environment.

Multimedia Design Specialist

American Public University System

📅 (2010 - 2012)

📍 Charles Town, WV

- Work with Faculty Members, Subject Matter Experts, Instructional Designers, and Consultants to create learning environments for online classrooms that are appealing to students and enhance learning.

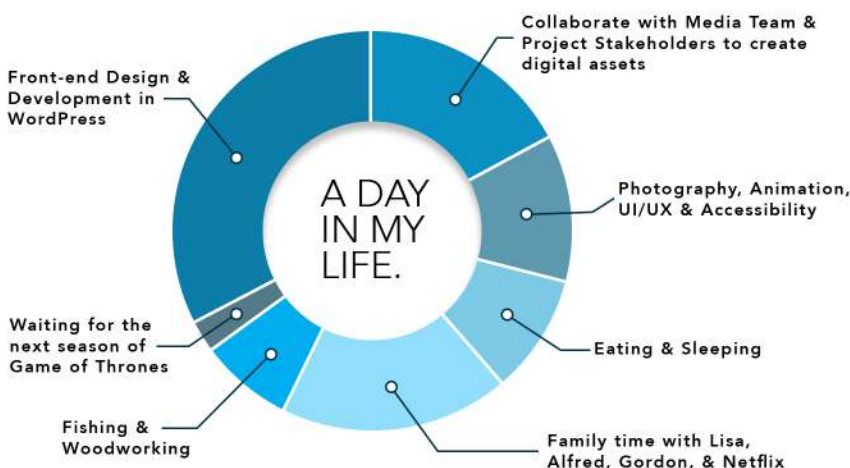
Multimedia Producer

Crawford Multimedia Solutions

📅 (2007 - Present)

📍 Studio & On-Location

- Freelance Contractor providing multimedia services including Web Design and Development, Photography, Graphic Design, Cinematography, Animation, Video Editing, Post Production, Audio Engineering, and 3D modeling, to both local and national clients.



LIFE PHILOSOPHY

If you work hard and stay humble, amazing things will happen.

MOST PROUD OF



Over 10 Years

Providing multimedia production services within higher education.



Work Ethic

Sincere dedication that earns trust and respect from colleagues by being dependable, honest, and open.



Perseverance

Developed new skills during trying times and moments of uncertainty.

STRENGTHS

- UI/UX
- Photoshop
- After Effects
- HTML
- Animation
- Adobe
- CSS
- Lighting
- CMYK
- Integrity
- Grunt.JS
- Logic Pro X
- Instructional Design
- Git
- Honest
- Cameras
- WordPress
- 3D
- Project Management
- Hype
- Analytics
- Captivate
- LMS
- Articulate
- Premiere
- Compression
- Accessibility
- LearnDash
- Blender
- VSCode
- NPM
- InDesign

PROJECTS

- Cornerstone Community Church**
Media Team Ministry Lead
- Howlin' Kitty Music BMI Publishing**
Multimedia Producer
- Shield Dynamics Training**
Developer and Marketing Strategist

EDUCATION

B.S. Digital Media Design
West Liberty University

A.S. Digital Media Design
Jefferson Community College

Pro Cert. Audio Engineering
REC School of Audio Engineering

